



ANNUAL REPORT 2020 | 2021



Hôpital général juif
Jewish General Hospital
Fondation | Foundation

YOUR PROFOUND IMPACT: A YEAR LIKE NO OTHER

A MESSAGE FROM THE EXECUTIVE OFFICE



It goes without saying, the challenges brought about by the pandemic have been unlike anything we have seen in our lifetimes. We have been reminded of the fragility of life, the vital importance of science and innovation. We have also been humbled, by the resilience of everyone on the frontlines of this battle, by the outpouring of support shown to our Hospital community and the capacity to unite in a common cause—and to fight back.

Words could not begin to adequately express our gratitude to each and every one of our healthcare professionals, Hospital and Foundation staff, committed volunteers, leaders and generous donors. In whatever success we achieve on behalf of our patients, the credit belongs to our incredible Hospital heroes in all fields—and to you.

You stepped up and took helping to a new level—food, PPE, funds, whatever was needed. You rolled up your sleeves, donned your masks, and lent a hand when we needed it most. We are very proud of our unparalleled community, of the exceptional leadership and dedication we witnessed daily. We thank you from the bottom of our hearts.

Harvey Levenson | Chair, JGH Foundation

Bram Freedman | President and CEO, JGH Foundation

Thanks to you, we raised an extraordinary \$49.1M this year, including \$5.6 million for our COVID-19 Fund in the fight against the novel coronavirus. Thanks to you, our Hospital staff was able to focus on treating patients and saving lives. It is true what we say: You have the power to heal.

Your generosity has a profound impact on the lives of thousands of patients who come through our doors each day and on the patients of tomorrow. From awe-inspiring medical breakthroughs to state-of-the-art equipment, from groundbreaking research to setting the benchmark in patient-centred care—you push the boundaries of what is possible, even in the most turbulent of times.

This Annual Report for our fiscal year highlights the impact that you are making on our Hospital, for the benefit of all Quebecers, and beyond. As we look ahead to the next year, we are excited for a return to normalcy, and about what is on the horizon for the Hospital and the Foundation. We have big plans ahead!

Stay tuned, stay in touch, and most importantly, stay well.

JGH NAMED #1 HOSPITAL IN QUEBEC, FOR THIRD CONSECUTIVE YEAR

Newsweek magazine's 2021 ranking of the world's top hospitals has once again listed the JGH as Quebec's leading hospital, among the top five in Canada and the top 10% worldwide. States Nancy Cooper, Global Editor-in-Chief, "It may be our most important ranking yet. As the events of 2020 made clear, our lives and those of our loved ones may rest on the kind of healthcare we have access to. The hospitals on this list stand out for their consistent excellence, including distinguished physicians, top-notch nursing care and state-of-the-art technology."

UNCOMMON DEDICATION FOR AN UNCOMMON TIME

A MESSAGE FROM THE JEWISH GENERAL HOSPITAL

Despite everyone's best efforts, the COVID-19 pandemic that began in early 2020 has lasted well into 2021. Nevertheless, the work of that first year created a firm foundation, enabling the Jewish General Hospital and CIUSSS West-Central Montreal to do their utmost on behalf of those who rely on them.

Especially noteworthy was the way our staff distinguished themselves so admirably and for so long, despite the stress, long hours and personal sacrifices. Their exemplary decisions and actions throughout this pandemic directly influenced the lives of tens of thousands of patients and clients—many of them frail, elderly or chronically ill—as well as their families.

Not only was care provided to those who had been hospitalized with the virus, our personnel moved with remarkable speed to implement telehealth practically from scratch. Visual platforms, such as Zoom and Teams, enabled them to stay in regular touch with healthcare users at home. As a result, numerous members of the public were able to obtain answers to their urgent questions, while many others received certain services remotely—for instance, mental health counselling, physiotherapy and pre-natal advice.

Furthermore, in the earliest months of 2021, our staff made great strides in beginning the major task of vaccinating themselves and the public—one of the first healthcare networks in Quebec to do so. For this and many other



achievements, we owe each and every member of staff a debt of gratitude for their dedication, diligence, perseverance and incredible stamina in making telehealth a day-to-day reality.

Throughout the year, our staff have been bolstered by the kind and committed donors of the JGH Foundation. Despite the pandemic, the exemplary generosity of donors has continued to spur world-class innovation and ground-breaking research. Notably in 2020-2021, this included the launch of the Carole and Andrew Harper Psychiatry Inpatient Unit and the development of the Centre of Excellence in Infectious Diseases.

Unfortunately, COVID-19 remained a malevolent presence throughout 2021. Even so, we have come away knowing that when a crisis strikes, we have the capability and the will to work together in support of those whose lives depend on us.

While the pandemic was not the catalyst that any of us wanted, it demonstrated the importance of digital connectedness in health systems, something in which the JGH was already leading the way. Given the current technologies and the new ones that seem to appear almost every day, we have begun a true transformation in the way we deliver health care and improve patient care. What will never change, however, is our compassionate approach and the human element that are intrinsic to every new step we take.

Lawrence Rosenberg, M.D., Ph.D. | President and CEO, CIUSSS West-Central Montreal

JGH MAKES *FORBES* LIST OF TOP EMPLOYERS

The Jewish General Hospital made the list in *Forbes* magazine's survey of Canada's best employers—one of only three healthcare institutions in Quebec to be recognized. Says Dr. Rosenberg, "This recognition is especially meaningful at a time when the COVID-19 pandemic is placing such a great strain on the healthcare system. By continuing to support our employees during this crisis, we are enabling patients to receive the best possible care under the circumstances."



RESPONDING TO COVID-19

March 2020 is a moment in time that none of us will ever forget. The Jewish General Hospital was the first hospital in Quebec officially designated to treat adult patients with the novel coronavirus. Every day since, our frontline healthcare team has been nothing short of heroic. Our community rallied around each of them—with vital donations, meals, PPE, hotel stays, and countless messages of encouragement. Thousands of you answered our call for help with an overwhelming show of support, raising \$5.6 million for the JGH in the fight against COVID-19.

Because of you, our Hospital staff was able to adapt to a never-before-seen landscape and focus on treating patients and saving lives. Plus, initiate ground-breaking research and innovations right here at the JGH, for the benefit of all Quebecers—and beyond. Thank you!



“When I arrived home, the world was not the same. I speak of my surprise at the empty streets, but also of a new vision of my life. A vision that has certainly been modified by the acknowledgement of how close I was to death, but above all, by your actions. The incredibly empathetic front-liners always there with a smile. The doctors who fought hard while demonstrating a rarely-seen humanism.

“Please know that I am forever indebted to you because I am able to kiss my children and my wife every day. Thank you from the bottom of my heart. If I am alive today it is thanks to you.”

- Pablo Gray, case number 7 in Quebec, who spent 21 days in the JGH ICU, many of them in a coma

THE CENTRE OF EXCELLENCE IN INFECTIOUS DISEASES

In the spring of 2020, with the coronavirus impacting each and every one of us, “people began to recognize the importance of investing in research to fight infectious diseases,” recalls visionary leader, Pierre R. Brosseau, a long-time supporter of the JGH who spearheaded the \$7.5 million campaign for the newly formed Centre of Excellence in Infectious Diseases at the Hospital. Headed up by Chief of Infectious Diseases, Dr. Karl Weiss, “the Centre will be home to seven new microbiologists, who will devote themselves to the discovery of novel means to prevent antibiotic resistance, as well as research into other viral and infectious diseases.

“We must be ready for what comes next. We have seen first-hand the impact of COVID-19 on our society, our health, our way of life. It is only through cutting-edge research—the kind that happens at the JGH—that we will be able to meet the next microbial foe head-on.”

WATCH OUR
COVID-19 CAMPAIGN
THANK YOU VIDEO!



900+

COVID-19 PATIENTS
DISCHARGED FROM THE
JGH FROM MARCH 4, 2020
THROUGH MARCH 31, 2021

“With infection you have to adapt because you’re fighting a living organism. I think the strength that exists within the Jewish General Hospital’s DNA, is in its ability to manage extraordinary circumstances.”

- Dr. Karl Weiss, Chief, Division of Infectious diseases

NEW TELEHEALTH INTERVENTION PROGRAM FOR ISOLATED OLDER ADULTS

Thanks to the generosity of donors, and over 120 volunteers recruited through the Foundation, the JGH launched the new Telehealth Intervention Program for Isolated Older Adults (TIP-OA) with the goal of aiding elderly individuals, who are more likely to experience anxiety and depression as a result of the pandemic.

“We know that older adults are disproportionately affected by this crisis because they are already prone to isolation,” says Dr. Blanca Vacaflor, a geriatric psychiatry resident at the JGH and Co-Director of the program with JGH Geriatric Psychiatrist Dr. Soham Rej. “Moreover, they are at the highest risk of mortality from COVID-19. With these factors in mind, we initiated a unique clinical trial to help alleviate the stress on this population.” This data-driven assessment of new methods for delivery of mental health services to the elderly is anticipated to result in expanded access beyond the demands of the current pandemic.



MORE EXAMPLES OF YOUR IMPACT DURING THE PANDEMIC

- As part of the Sharon Azrieli Creative Space, the acquisition of 3 state-of-the-art industrial 3D printers enabled the JGH to develop prototype ventilators to help fight COVID-19 and to create other critical equipment for the future.
- Successful pivot to telehealth: 80% of all visits at the Goldman Herzl Family Practice Centre at the JGH were done via telehealth; virtual oncology visits were optimized at the JGH’s Segal Cancer Centre; significant investment was made in telepsychiatry infrastructure to help people remotely through pandemic-related distress.
- Leveraging artificial intelligence to predict where the virus will hit and warn at-risk individuals.
- Collaborative clinical trials including to study whether the plasma of recovered patients could be used to treat COVID-19.



WATCH RADIO-CANADA’S EXCLUSIVE BEHIND-THE-SCENES
LOOK AT LIFE AT THE JGH DURING THE PANDEMIC AS SEEN ON
THE SHOW *DÉCOUVERTE* (PROGRAM IN FRENCH)

EXCEPTIONAL CARE, WITHOUT EXCEPTION



At the heart of all that we do is the patient. And excellence in patient-centred care is what drives us. Since 1934, thanks to an unparalleled team of doctors, nurses and allied healthcare professionals, the JGH has been providing compassionate care and cutting-edge treatment to patients from diverse religious and cultural backgrounds in Montreal, throughout Quebec, and beyond.

As the province's leading acute-care hospital, responding to the changing demographics and medical needs of our patients is of the utmost priority. For the Foundation, this means enabling an ever-increasing emphasis on collaborative and connected care, pioneering strategies in preventative healthcare, and modernizing facilities and services.



DA VINCI ROBOT CRITICAL TO SAVING LIVES

When Ian Henriques learned he would need cardiac surgery, he put his heart in the hands of his cardiac surgeon, Dr. Emmanuel Moss, and the rotating arms of the Da Vinci Robot—one of two at the Hospital, made possible thanks to the generosity of Foundation donors. "I was nervous but felt reassured by the professionals at the JGH, and three days post Robotic Coronary Artery Bypass Grafting (CABG), I was home and felt great." Robotically-assisted heart surgery, also called closed-chest heart surgery, involves a specially-designed computer console for the cardiac surgeon to control surgical instruments on thin robotic arms.

65K+
VISITS TO THE EMERGENCY
DEPARTMENT—ONE OF THE
BUSIEST IN MONTREAL

"In the robotic surgery that we do, recovery takes weeks instead of months," says **Dr. Moss**, one of the only surgeons in Canada routinely performing both robotic mitral valve and coronary bypass surgeries. "Patients spend less time in the ICU, less time on a breathing machine, less chance of needing blood transfusions and overall, the recovery is faster after the surgery."

NEW CAROLE AND ANDREW HARPER PSYCHIATRY INPATIENT UNIT OPENS

“Our patients deserve to be cared for in a setting that promotes dignity, autonomy and personal recovery,” Dr. Karl Looper, JGH Chief of Psychiatry, shares at the recent inauguration of the Carole and Andrew Harper Psychiatry Inpatient Unit on the third floor of Pavilion B.



Construction of the unit would not have been possible without the support of generous donors. Philanthropists contributed \$5 million, including a major gift from the estate of the late Carole and Andrew Harper, and significant funds were raised from the Foundation’s Mindstrong and Peace of Mind campaigns.

The new unit is a major leap forward, covering 2,600m², with much more space, beds in private rooms, the latest amenities and a modern design that emphasizes privacy and healing—and incorporates elements suggested from the patients themselves. A special geriatric section and occupational therapy room are also part of the new facilities. “The result will be profound and will have lasting benefits for countless individuals for many years to come,” Dr. Looper adds.



IMPROVING OUTCOMES FOR LUNG CANCER PATIENTS

“Thanks to generous donors like Maxime Rémillard, our scientists will be able to advance knowledge and make the breakthrough discoveries that are needed to understand lung cancer in multiple dimensions,” says Bram Freedman, President and CEO of the JGH Foundation.

Named for his mother who lost her 2-year battle with the disease, the Karen Anthony Consortium for Lung Cancer Research will enable massive amounts of data on lung cancer to be integrated into a single, accessible repository. Scientists will then use artificial intelligence to generate sophisticated algorithms to churn the data and customize treatments—improving lung cancer patients’ outcomes and increasing their odds for survival.

“The excellence and integrity of the JGH and its medical staff have instilled great confidence in me to proceed with this philanthropic initiative,” says Mr. Rémillard. “I know that this is exactly what she would have done, if she had had a chance.”

MORE EXAMPLES OF YOUR IMPACT

- Expansion of the Marlene & Joel King Breast Referral and Investigation Centre—among the busiest and highly regarded centres in Quebec—to remain at the forefront of breast cancer diagnosis through additional facilities and state-of-the-art 3D mammography.
- The volunteer-led and Foundation-funded HELP (Hospital Elder Life Program) has increasingly improved outcomes for elderly in-patients. The JGH is the only hospital in Quebec to have implemented this WHO-recognized initiative.
- Through the tremendous generosity of the Doggone Foundation, we have established the only publicly available comprehensive therapy program for trauma in the province of Quebec—as part of the Elspeth McConnell Mental Health and Wellness Centre, a thriving hub for intensive outpatient mental health care.
- A rising incidence of osteoporotic fractures increases the need for life-enhancing, clinically-advanced treatment. With the support of the Fondation Famille Godin, the Department of Orthopedics has recruited top Fellows dedicated to various orthopedic sub-specialties to enhance patient care and contribute to innovative procedures and research.

CUTTING- EDGE INNOVATION



Transforming healthcare delivery means continually innovating—equipment, facilities, technology and practices. The current realities have accelerated the need to respond nimbly and effectively—particularly in the convergence of digital technologies with health. And the JGH leads the way forward.

Leveraging robotics to provide more personalized surgeries. Embracing artificial intelligence to help patients live healthier lives. Offering telemedicine to provide virtual care including remote diagnosis and treatment. And integrating all patient-related information into one 'Connected Care' Digital Health system. Connecting patients to care, no matter where they are. You have that power.

1ST THE JGH IS THE FIRST HOSPITAL IN QUEBEC TO OFFER A NEW TYPE OF MINIMALLY-INVASIVE SPINAL SURGERY, WHICH TAKES UNDER AN HOUR. PATIENTS CAN RETURN HOME NOT LONG AFTER.

"The pandemic was a wake-up call, which points out very concretely the directions in which we need to be going to better serve our population in our territory."

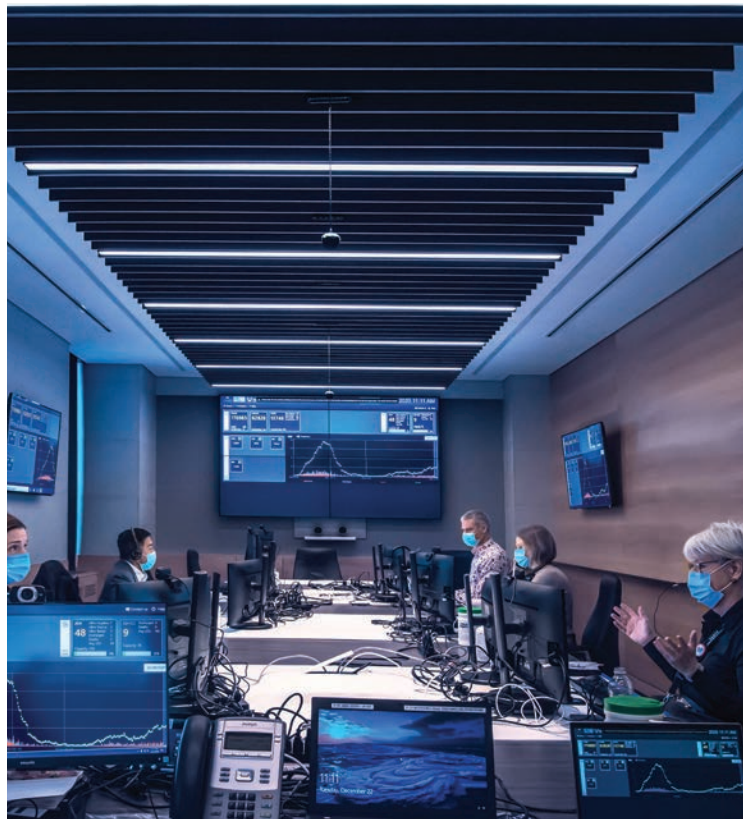
- Dr. Lawrence Rosenberg

LAUNCH OF NOVEL COMMAND CENTRE BRINGS THE FUTURE TO THE PRESENT

It's "All systems go!" in the successful launch of our new digital nerve centre at the JGH—the first of its kind in Canada—where real-time data, advanced technology and predictive software are providing a panoramic view of healthcare activities throughout our CIUSSS, all with the aim of improving care.

In fact, this innovative initiative has been named C4 as part of the Hospital's concept of 'Care Everywhere' and because it focuses on 'better Care through Communication, Collaboration and Creation'.

Largely made possible through your donor dollars to the Foundation, the C4 Command Centre plays a vital role by tracking the intricate and interconnected activities of all the healthcare institutions within the CIUSSS West-Central, enabling us to be more effective, proactive, streamlined and responsive. C4 will also allow healthcare professionals to more efficiently assess patients wherever they happen to be, through the use of home monitoring tools, such as smart watches and smart phone applications.



GROUNDBREAKING INNOVATIONS FOR THE JGH'S CARDIAC CATHETERIZATION LABORATORY

The JGH has become the first Quebec hospital to use balloon technology to unblock pulmonary arterial obstructions without open-chest surgery. The procedure—a balloon pulmonary angioplasty—is now possible with the installation of the most advanced version of a bi-plane table. Its pair of movable scanners capture real-time images of the patient's pulmonary arteries from any two angles at the same time, enabling the team in the Kendall Family Cardiac Catheterization Laboratory to work more accurately and efficiently.

"Every time we acquire new equipment, there's a quantum leap in what we can do," Dr. Mark Eisenberg, Director of the Kendall Family Cardiac Catheterization Laboratory, says. As one of only a handful of centres in the world with the capability of performing this procedure, the JGH is taking the lead—thanks in part to donors.



REIMAGINING THE FUTURE OF HEALTHCARE WITH OROT, A PIONEERING JGH DIGITAL HEALTH INITIATIVE

The newly launched OROT Connected Health Innovation Hub is a catalyst for real change in healthcare delivery, with the JGH—thanks to funding by the Foundation—spearheading the way and ushering in a new era of Connected Care in Quebec. OROT brings together the latest digital technology and leaders in the industry in order to incubate and uncover the most innovative, efficient and cost-effective ways of responding to changing healthcare system and patient needs.



GARDEN OF LIFE

The Foundation's Garden of Life fundraising initiative in support of Digital Health: Connected Care initiatives—and in tribute to the dedicated frontline team at the JGH—has raised a significant \$2.8M to date. (Keep your eyes out for the spectacular recognition art installation coming soon!)



WATCH OUR
CONNECTED CARE
VIDEO

MORE EXAMPLES OF YOUR IMPACT

- Fully digitizing and connecting patient health records across the Hospital and the CIUSSS West-Central into one integrated electronic health record provides real-time access and benefit to patients, healthcare providers and caregivers.
- Optimizing personalized medicine including screening programs, molecular diagnosis, targeted treatment of common diseases and appropriate recommendations using genetic and genomic analysis.
- Making use of artificial intelligence and advanced predictive modeling unlocks the potential to deliver exceptional care without exception. This was borne out during the pandemic, when the JGH led the way in COVID-19 data analytics to anticipate trends and plan effectively as patient volume increased and shifted.
- JGH named among Microsoft Canada's Top-10 stories of 2020 for use of hololens/mixed reality technology.



GROUND-BREAKING RESEARCH

Improved diagnoses. Earlier detection. New and improved therapies. These can only be achieved through extensive clinical and laboratory research—a cornerstone of the JGH and its Lady Davis Institute for Medical Research.

As one of Canada's largest and most influential research centres and noted for breakthroughs in the fields of AIDS, aging, cancer and genetics, we are deeply committed to investing in novel approaches to help the JGH remain at the forefront of scientific discovery and clinical excellence—for the benefit of us all.



LARGEST BIOBANK IN CANADA TO PERSONALIZE DIAGNOSES AND TREATMENTS

With vital early support from the Jewish General Hospital Foundation, Dr. Brent Richards—a researcher and endocrinologist at the JGH—and his colleagues have built the country's largest hospital-based COVID research study and contributed data and half of all samples to the province-wide *Biobanque Québec* COVID-19 program.

The goal of the research is to find therapies capable of preventing severe disease. “We have identified some of the clear risk factors for severe COVID and we are using that information to collaborate with drug development partners.” Early in the pandemic, philanthropist Sophie Desmarais contributed \$500,000 to the JGH for COVID research; of that sum, \$150,000 went to Dr. Richards' biobank, well before government funding came through. “It meant we were able to start spending money—and that allowed us to push forward early on in the pandemic to create a research infrastructure.”

220+
RESEARCH
INVESTIGATORS
FUNDED

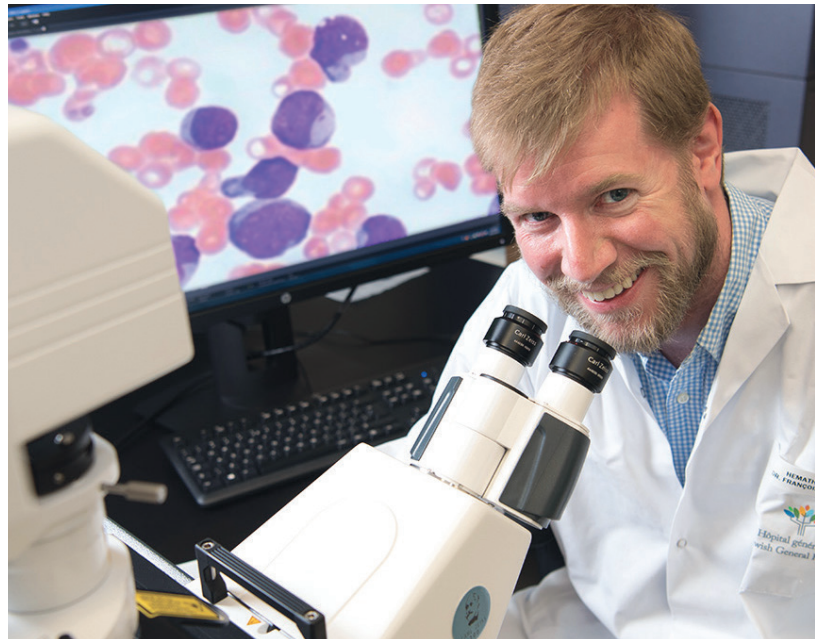
“Research innovation depends on speed and taking risks. So if you have a funding source like the Foundation which can provide these three ingredients, you accelerate the rate at which advances are made.”

— Dr. Brent Richards, JGH endocrinologist and researcher

TAKING STEM CELL RESEARCH TO THE NEXT LEVEL

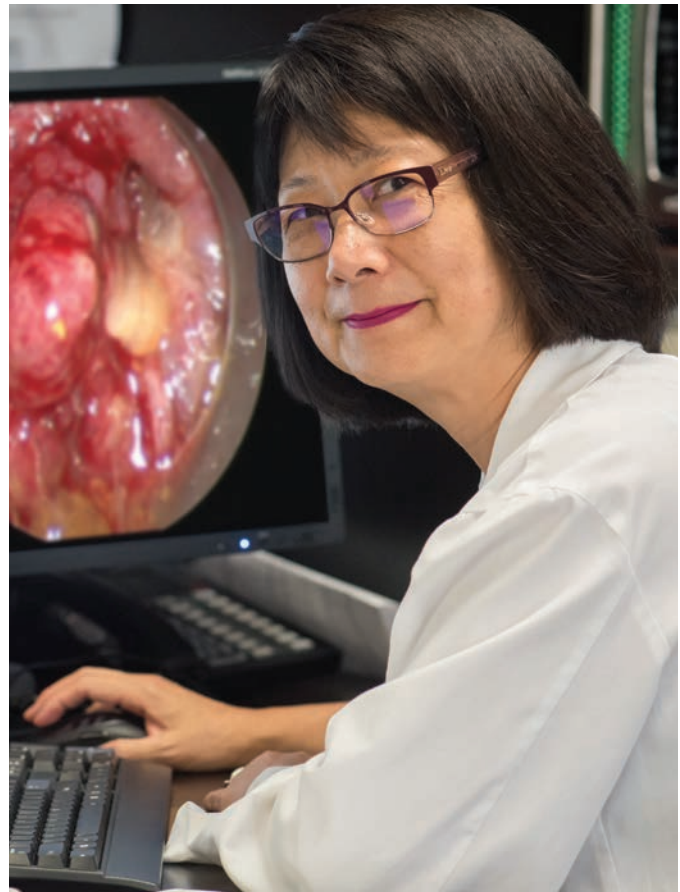
For Dr. François Mercier, LDI Researcher, "Foundation funds serve as an incubator helping to kick start my laboratory and build a team in stem cell research. Our aim is to translate our findings into new ways of personalizing blood cancer treatments for patients at the JGH, in Canada and around the world."

Using novel technologies such as CRISPR genome editing in vivo and single-cell RNA sequencing technologies, Dr. Mercier's team is seeking novel approaches to mobilize abnormal cells for more efficient elimination or enhance the regeneration of blood stem cells.



MORE EXAMPLES OF YOUR IMPACT

- *Québec Science* names Lady Davis Institute's pediatric brain tumour study, co-led by investigator Dr. Claudia Kleinman of the JGH, among top 10 discoveries in Quebec for 2020.
- New diagnostic standard for pulmonary embolism revealed through clinical trial published in *The New England Journal of Medicine*, led by JGH doctors Dr. Marc Afilalo, Chief of the Emergency Department, and Dr. Andrew Hirsch, Chief of Pulmonary Medicine.
- Dr. Susan Kahn, Director of the JGH Centre of Excellence in Thrombosis and Anticoagulation Care (CETAC) and Senior Investigator with the Centre for Clinical Epidemiology, has been appointed to serve on the Technical Expert Panel of Thrombostasis of the World Health Organization (WHO) Advisory Group on Therapeutics Prioritization for COVID-19.
- Lead Lady Davis investigator and JGH radio-oncologist, Dr. Té Vuong, is internationally recognized for her expertise in the area of colorectal cancer. Donor support has funded groundbreaking multi-site research regarding the elimination of surgery in rectal cancer.





**BECOME
LEGENDARY
WITH A
HEARTFELT
PLANNED GIFT.
YOU HAVE THAT
POWER.**

Were you born at the Jewish General Hospital? Are you grateful for the life-saving care provided to you or a loved one? Do you want to be part of innovative research and clinical practices informing tomorrow's cures?

As Quebec's #1 hospital, and a leading hospital in the world, there is no better place to make an investment in the future health of Quebecers than the JGH.

Making a planned gift commitment to the Jewish General Hospital Foundation supports the vital work of our Hospital—and provides concrete, lasting benefits for generations to

come. There are many ways to give, and many ways to make a difference. And it can be more accessible than you may realize.

Our specialized Planned Giving team is available to provide you with legacy gift information tailored to your needs and passions—please contact us with any questions and to discuss further at plannedgiving@jghfoundation.org.

We hope to count you among our Legacy Gift donors and recognize your generosity as part of our prestigious Legacy Giving 1934 Society.

“I want to ensure that the money I worked hard for and managed carefully during my lifetime will be put toward the collective well-being of our society, and used wisely by my heirs. This legacy gift will allow me to make a significant difference in the lives of many patients. It will also give me the tremendous satisfaction of having accomplished something extraordinary during my lifetime.”

- Lyette Soucy, grateful patient, legacy donor and 1934 Society member



LEARN MORE—CONSULT OUR COMPREHENSIVE
LEGACY GIVING BROCHURE AT
JGHFOUNDATION.ORG/LEGACY OR HERE

SIGNATURE EVENTS

The JGH Foundation raises transformational funds each year through our Signature Events thanks to our generous donors and corporate sponsors. The simple act of supporting and attending these events—for the most part virtually this past year—means you are ensuring the JGH remains at the forefront of patient care and ground-breaking research. You have that power.

FIGHT CANCER CHALLENGE 2020

SEPTEMBER 4-13, 2020

Co-Chairs | Sylvie Demers and Robert Frances

Although the pandemic shifted the focus of this annual Signature Event, it didn't diminish the motivation to fight cancer. Over \$1.2M was successfully raised by hundreds of participants who chose their preferred challenge—walk, ride, spin or run, to name a few—benefitting the JGH's Segal Cancer Centre, a world-renowned leader in cancer care, treatment and research.

Says long-time supporter, Pratt & Whitney Team captain Dominic Varvaro, "I have so many friends and family, especially a beloved sister-in-law two years ago, that are lost to us well before their time. Whenever I lose someone I tell the survivors that if there is anything I can do that they should not be shy to ask, but they rarely do. So riding for the hospital is the easiest way I can think of to fight back and make some sense of the loss."

Special thank you to Title Sponsor, Oligo Professional.



Many thanks to sponsors Browns Shoe Shops, RBC Royal Banque, Dormez-Vous, Monarch Specialties and Primo International

MINDSTRONG

JUNE 13, 2020

Co-Chairs | Justin Lessard-Wajcer and Elizabeth Wiener

The annual Signature event in support of mental health initiatives at the JGH looked a little different this year. But the show must go on, as they say. After COVID-19 hit, the 6th annual Mindstrong was transformed into a memorable virtual show—*Party Chez Vous*. In addition to raising a whopping \$1.6M, local celebs Florence K, Chuck Hughes, Lee Haberkorn and many more brought the community together—something everyone greatly appreciated during these challenging times. Special thanks to all partners, fundraisers and donors!

"This is truly a celebration, it is a victory over mental illness," says Dr. Karl Looper, Chief of Psychiatry. "It is a victory over the pandemic."

2020 GOLF CLASSIC

The 28th annual Golf Classic Signature event had to take a pause in 2020 due to the pandemic but our sponsors and volunteer leadership stood solidly behind the JGH's Digital Health Initiative: Connected Care, and were still able to raise \$600,000 to support the hospital's leadership role in revolutionizing patient care through innovation. Says Michel Cantin of Desjardins, "We are proud to be the lead sponsor for the JGH's Annual Golf Classic since 2012. We know how essential our support is in the lives of patients and their families."

A heartfelt thank you to all our sponsors and formidable Co-Chairs, Miles Leutner, Clifford Noonoo and Gary Wechsler, as well as their committee members.

COMMUNITY PARTNER EVENTS

Community partner events are championed by grateful patients as well as their families and networks and are a vital part of the JGH Foundation. These dedicated ambassadors work tirelessly to ensure that we remain the premiere hospital in Quebec. Every door opened and dollar raised provide the much-needed funds for the departments and research they are most passionate about. We salute our incredible Community Partner fundraisers for their hard work during this challenging event period, and are humbled by the support and funds raised!



WATCH THIS MOVING VIDEO ON THE POWER OF OUR COMMUNITY PARTNER EVENTS

NOSH WITH NEXTGEN PRESENTS: VIRTUAL PILLOW TART WORKSHOP WITH JO NOTKIN

MAY 12, 2020

Benefitting the JGH's COVID-19 Fund
Organized by the JGH's **NextGen Committee**

MEMORY CLINIC SOFTBALL

SUMMER 2020

Benefitting the JGH Memory Clinic
Organized by **Dr. Lennie Babins**

LUDACHRIS FITNESS COMPETITION

JUNE 27, 2020

Benefitting Mindstrong/the JGH's Department of Psychiatry

THE PANCREATIC CANCER CHALLENGE

AUGUST 1 - OCTOBER 1, 2020

Benefitting the JGH's pancreatic cancer surgery team
Organized by Co-Chairs **Howard Dolman** and **Howard Kalichman** and their committee: **Solly Benaroch-Vanounou**, **Morris Dascal**, **Sheldon Davis**, **Warren Goodman**, **Dr. Jean-Sébastien Pelletier**, **Mark Richer**, **Patricia Vanounou** and **Dr. Tsafirir Vanounou**

DO YOU KNOW ABOUT METASTATIC BREAST CANCER?

OCTOBER 2020

Benefitting the Metastatic Breast Cancer Research Fund
Organized by **Deborah Bridgeman**, **Allison Friedman** and **Karen Malkin-Lazarovitz**

10TH ANNUAL JGH PULMONARY HYPERTENSION WALK

NOVEMBER 2020

Benefitting the Pulmonary Hypertension Clinic at the JGH
Organized by **Antoinette De Vecchis**, **Lyda Lesenko** and **Jessica Pinto**



MEMORY CLINIC SOFTBALL



THE PANCREATIC CANCER CHALLENGE



MUSTACHE FOR A CAUSE: TOGETHER FOR PROSTATE CANCER

MUSTACHE FOR A CAUSE: TOGETHER FOR PROSTATE CANCER NOVEMBER 2020

Benefitting the JGH Fund for Urology
Organized by **Georges Bendavid, Serge Cloutier, Justin Cross, Dan Gabay, Robert Gervais, Patrick Grenier, Dominic Labranche, John Marsala, Luc Methot, Neil Michaels, André Poitras, Marc-André Reid, Elliot Silverman, Moran Solomon, Tung Tran and Michael Waugh**

COURSE POUR LA SANTÉ DE TOUS NOVEMBER 3, 2020

Benefitting cancer research at the JGH
Organized by **Sophie Montreuil**

AND ALL THAT JAZZ MARCH 25, 2021

Benefitting cancer research at the JGH
Organized by **Dan Vigderhous** and the **And All That Jazz organizing committee**



AND ALL THAT JAZZ



CHRISTMAS CAROLS FOR RESEARCH

In addition to his work as Head of the Cancer Genomics and Translational Research Laboratory at the JGH, as a surgical scientist at the Lady Davis Institute and as Associate Professor in the Departments of Surgery and Oncology at McGill, Dr. Mark Basik is also a musical maestro.

Since 2016, as choirmaster, he has led the Communion and Liberation Choir as part of the Christmas Carols for Research annual fundraiser, benefitting his breakthrough research on brain resistant cancers.

Funds raised from the 2019 and 2020 (alternative event) season have enabled Dr. Basik's lab to quadruple their number of mouse tumour models as part of their advanced research on resistant breast cancers. Using tumour samples from JGH patients, their mouse models, called PDX, make it possible to customize each patient's breast cancer treatment.

Today, thanks to this generous support, the JGH is the only hospital in Canada to offer patients new, personalized treatment options based on these models.

"We need to find better treatments for aggressive breast cancers, especially metastatic breast cancers, and find better ways to target treatments so that patients get the right treatment catered to their cancer type."

- Dr. Mark Basik



SHINING A SPOTLIGHT ON OUR VOLUNTEERS

The Jewish General Hospital Foundation is fortunate to be supported by an incredible and diverse group of volunteers who provide their time, energy and expertise on special projects and events, on fundraising activities, and in its governance.

From our board and committee members, to our community partner fundraisers and grateful patients, to the hundreds of people this past year who have rolled up their sleeves to lend a helping hand—you affect remarkable change here at the JGH, and we're deeply thankful for your support.

At the Jewish General Hospital Foundation, we recognize the essential role our volunteers play today—and every day. Your dedication makes delivering 'exceptional care without exception' possible.

"One of the most significant factors in our success is the quality of our extraordinary volunteers."

- Harvey Levenson,
Chair, JGH Foundation



K.I.D.S SUPPORTING KIDS

For the last two years, the children at K.I.D.S Daycare-Technoparc Montreal and their families have been using their Art Appreciation Program as a fundraiser supporting the JGH's Centre for Child Development and Mental Health through the Foundation. Kids between one and five years old held an outdoor vernissage for their parents, managing to raise over \$1,600 this year.

This is a cause that's close to their hearts—several children at the daycare have themselves benefitted from the JGH's program, especially during this challenging year.



OUTSTANDING SERVICE AWARD

The Outstanding Service Award was created by the JGH Foundation to recognize exemplary service, to encourage volunteers to contribute to the institution, and to promote the value of volunteerism and community service individually and to the society at large.

Selected by Foundation leadership through a rigorous process, these individuals have made significant contributions to and profoundly enhanced the Foundation and Hospital for a period of no less than five years.

At the 2020 Annual General Meeting of the Jewish General Hospital Foundation deserving recipients **Rona Davis** and **Brenda Rosenberg** were each presented with the Outstanding Service Award.



RONA DAVIS

In recognition of her exemplary service as a board member, member of the Grants Committee, Fundraiser, Founding Chair and champion of HELP (Hospital Elder Life Program), and for her tireless devotion to the Foundation

Says Dr. Ruby Friedman, Director, Division of Geriatric Medicine, "Rona has provided countless hours of dedicated commitment. In the Jewish tradition, we have the principle of recognition of the good. And there is so much good to recognize with Rona—her insightful mind, her listening ears, and her warm heart. Rona, you are truly a role model. Thank you."

"Throughout my 40-plus years of community work, I have always derived great satisfaction from having had the opportunity to participate in so many diverse and exciting projects. Through team effort, dreams are transformed into realities—truly making a significant difference to others' quality of life. These sentiments are never truer than here at the Jewish General Hospital."

- Rona Davis



BRENDA ROSENBERG

In recognition of her exemplary service as a board member, member of the Executive Committee, Fundraiser, and for her visionary leadership in extraordinary times through The Hero Project

"There is no way we can express enough gratitude to Brenda," shares Dr. Marc Afilalo, Chief, Emergency Department. "Her compassion, her very, very hard work, her absolutely amazing contribution to the well-being of staff—it is just exceptional. She has answered a call well beyond the call of duty."

"People often ask me how and why I came to be involved at the JGH. I was just ready to be part of something special and to give back to my community. This is the most compassionate, dedicated group of people I have ever met. I urge you all to take the time to meet some of the amazing people who walk these halls—every one of them who makes such a difference in the lives of so many. I promise you will all be the richer for it."

- Brenda Rosenberg

FINANCIAL REPORT

SOURCES OF REVENUE

AS A RESULT OF YOUR GENEROSITY, THE FOUNDATION'S REVENUE IS DERIVED FROM THESE FIVE MAIN STREAMS:



HIGHLIGHTS

The generosity of the JGH Foundation community continues to inspire, particularly during these difficult times. We are thrilled to report that we raised \$49.1M in gifts and pledges—the second highest annual total in our history. Not only did your support ensure that the JGH led the way in the pandemic fight—by contributing \$5.6 million to our COVID-19 Fund, but you also continued to support the Hospital through many other meaningful and impactful investments all year long. In fact, in 2021, our total number of gifts for the year increased significantly to an impressive 41,000—the most in a single year in almost a decade.

This year, Annual Giving Programs raised an impressive \$3.5M while our Tribute Funds raised over \$1.3M. Planned Gifts resulted in additional gifts and pledges of over \$5.2M. Given that events were significantly curtailed due to pandemic restrictions, we are pleased that so many continued to support our Signature and Community Partner Events to the tune of \$3.8M. We are incredibly fortunate to have received over \$35.1M in Major and Leadership Gifts, including \$18.9 million from gifts of \$1M or more—one of the highest years at this level on record.

This all speaks to the unwavering support of our donors, and the tremendous collective pride in the Hospital. On behalf of our present and future patients, we cannot thank you enough!

SIR MORTIMER B. DAVIS JEWISH GENERAL HOSPITAL FOUNDATION

Summarized statement of financial position for the year ended March 31, 2021

	2021 (\$)	2020 (\$)
ASSETS		
Cash	37,542,727	36,000,902
Marketable securities, at quoted values	235,049,251	202,816,356
Interest and sundry receivables	752,049	1,044,778
Pledges receivable	71,295,288	64,973,761
Property and equipment	1,543,329	1,545,192
	346,182,644	306,380,989
LIABILITIES		
Accounts payable and accrued liabilities	251,870	926,004
Due to Hospital	6,339,552	5,531,854
Deferred pledges and contributions	78,336,878	72,392,943
Promissory note to Hospital	3,315,089	3,867,604
	88,243,389	82,718,405
FUND BALANCES		
Balance - beginning of year	223,662,584	225,367,888
Excess of (expenses) revenues over (revenues) expenses and allocations	34,276,671	(1,705,304)
Balance - end of year	257,939,255	223,662,584
	346,182,644	306,380,989

SIR MORTIMER B. DAVIS JEWISH GENERAL HOSPITAL FOUNDATION

Summarized statement of earnings for the year ended March 31, 2021

	2021 (\$)	2020 (\$)
REVENUES		
Donations and fundraising	39,339,738	38,236,000
Net transfers to deferred contributions	(1,250,824)	(2,616,172)
	38,088,914	35,619,828
EXPENSES		
Fundraising events and campaign	4,889,672	6,011,856
Foundation administrative expenses	4,305,144	3,604,232
Amortization	96,863	96,863
	9,291,679	9,712,951
EXCESS OF REVENUES OVER EXPENSES BEFORE INVESTMENT RETURNS AND ALLOCATIONS	28,797,235	25,906,877
INVESTMENT RETURNS		
Dividend, interest and gain on sale of marketable securities	9,076,065	7,311,013
Change in fair value of marketable securities	23,517,551	(10,279,231)
	32,593,616	(2,968,218)
EXCESS OF REVENUES OVER EXPENSES BEFORE ALLOCATIONS	61,390,851	22,938,659
ALLOCATIONS TO THE JEWISH GENERAL HOSPITAL & OTHER		
Research and academic enhancement	3,437,475	1,757,854
Capital projects and equipment	10,208,944	10,823,157
Designated for Hospital	10,365,623	9,205,203
Endowment allocations	2,657,663	2,038,152
Allocations to other establishment	444,475	819,597
	27,114,180	24,643,963
EXCESS OF (EXPENSES) REVENUES OVER (REVENUES) EXPENSES AND ALLOCATIONS	34,276,671	(1,705,304)

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Bram Freedman

Vice-Chair
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2003-2005
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1999-2003
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1996-1999
Brahm Gelfand

1993-1996
Stephen Vineberg (deceased)

1990-1993
Steven Cummings

1988-1990
Leo Goldfarb (deceased)

1986-1988
Morton Brownstein (deceased)

1982-1986
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1979-1982
Bernard J. Lande (deceased)

1969-1979
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Paul Lavallée
Harvey Levenson (ex officio)
Leonard Mendel
Mark Sherman
Ronny Steinberg
Edward Wiltzer

LEGEND

* New appointment

** Representing Hope & Cope

*** Representing The Auxiliary



SAYING THANKS TO YOUR HOSPITAL HERO. YOU HAVE THAT POWER.

We created **The Hero Project** to celebrate the dedication, compassion and extraordinary care of our unparalleled Jewish General Hospital staff—the doctors, nurses, orderlies, and administrators—as well as our volunteers.

The Hero Project is a meaningful way to say thank you to a JGH team member that had a positive impact on your care—and an opportunity to give back.

Each recipient will receive a personalized message of thanks and, for all gifts of \$50 or more, a commemorative Hospital Hero pin.

Visit jghfoundation.org/hero for more information.



Hôpital général juif
Jewish General Hospital
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WORKING WONDERS. YOU HAVE THAT POWER.

Thanks to you and all our generous donors, the Jewish General Hospital–Quebec’s #1 ranked hospital*–continues to push the boundaries of what is possible.

Delivering awe-inspiring medical breakthroughs. Transforming healthcare delivery through innovation. And providing exceptional care, without exception.

*Newsweek magazine 2019, 2020, 2021



Hôpital général juif
Jewish General Hospital
Fondation | Foundation

3755 Côte-Sainte-Catherine Road, A-107
Montreal, Quebec H3T 1E2
T 514 340-8251 | F 514 340-8220
info@jghfoundation.org
JGHfoundation.org

Front cover image: Created by Canadian artist Patrick Forchild in 2020, this mural on the JGH honours the sacrifices made by all the frontline workers during the COVID-19 pandemic. It is an initiative of Montreal's Diplomatic and Consular Corps as part of the Festival MURAL.